

SYSTEM AND METHOD FOR DELIVERY OF
CONTENT-SPECIFIC VIDEO CLIPS

ABSTRACT OF THE DISCLOSURE

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A system and method for delivery of content-specific video clips. A database is maintained which stores multiple video "clips" or segments in video data files, extracted from full-length films and videos, including feature films. Each of the
10 clips is associated with multiple keywords, including keywords related to the concepts presented or illustrated by the clip. This database can be searched online, and selected clips can be delivered as streaming video for review, and can be delivered as a video data file for including in a presentation, along with a
15 license to do so.